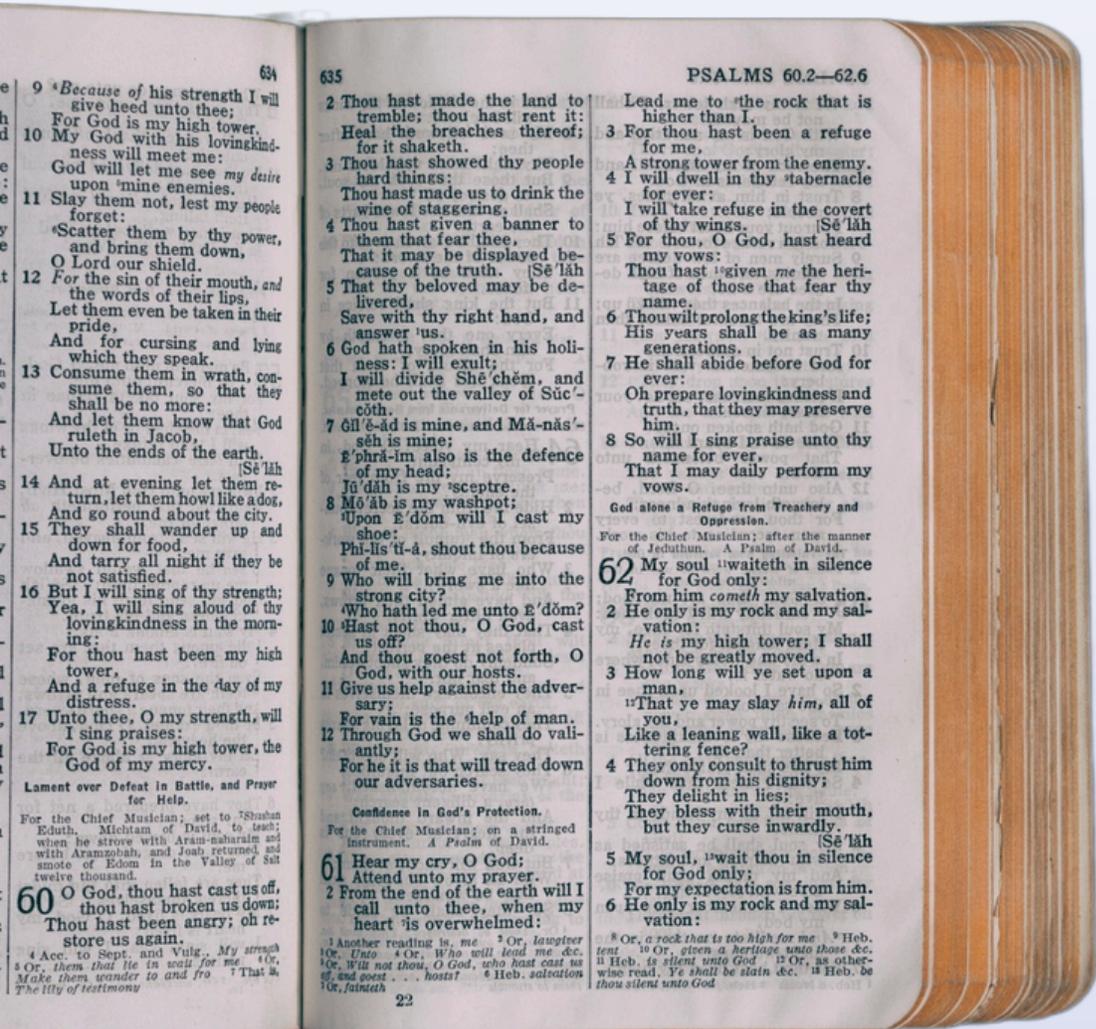




THE RCBA TRANSFORMATION FRAMEWORK

Becoming whole by returning to God's love



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 9 ⁹Because of his strength I will give heed unto thee; For God is my high tower,
 10 My God with his lovingkindness will meet me: God will let me see my desire upon mine enemies.
 11 Slay them not, lest my people forget: Scatter them by thy power, and bring them down, O Lord our shield.
 12 For the sin of their mouth, and the words of their lips, Let them even be taken in their pride, And for cursing and lying which they speak.
 13 Consume them in wrath, consume them, so that they shall be no more: And let them know that God ruleth in Jacob, Unto the ends of the earth.
 14 And at evening let them return, let them howl like a dog, And go round about the city.
 15 They shall wander up and down for food, And tarry all night if they be not satisfied.
 16 But I will sing of thy strength; Yea, I will sing aloud of thy lovingkindness in the morning: For thou hast been my high tower, And a refuge in the day of my distress.
 17 Unto thee, O my strength, will I sing praises: For God is my high tower, the God of my mercy.

Lament over Defeat in Battle, and Prayer for Help.
 For the Chief Musician; set to Shoshan Eduth, Michtam of David, to teach; when he strove with Aram-naharaim and with Aram-zobab, and Joab returned, and smote of Edom in the Valley of Salt twelve thousand.
 60 O God, thou hast cast us off, thou hast broken us down; Thou hast been angry; oh restore us again.
⁴Acc. to Sept. and Vulg. My strength
⁵Or, them that lie in wait for me. ⁶Or, Make them wander to and fro. ⁷That is, The city of testimony.

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 2 Thou hast made the land to tremble; thou hast rent it: Heal the breaches thereof; for it shaketh.
 3 Thou hast showed thy people hard things: Thou hast made us to drink the wine of staggerings.
 4 Thou hast given a banner to them that fear thee, That it may be displayed because of the truth. [Sē'lāh
 5 That thy beloved may be delivered, Save with thy right hand, and answer us.
 6 God hath spoken in his holiness: I will exult; I will divide Shē'chem, and mete out the valley of Sūc'cōth.
 7 Gīl'ē-ād is mine, and Mā-nās'sēh is mine; E'phraim also is the defence of my head; Jū'dāh is my sceptre.
 8 Mō'āb is my washpot; Upon E'dōm will I cast my shoe: Phi-lis'ti-a, shout thou because of me.
 9 Who will bring me into the strong city? Who hath led me unto E'dōm? Hast not thou, O God, cast us off? And thou goest not forth, O God, with our hosts.
 11 Give us help against the adversary; For vain is the help of man.
 12 Through God we shall do valiantly; For he it is that will tread down our adversaries.

Confidence in God's Protection.
 For the Chief Musician; on a stringed instrument. A Psalm of David.
 61 Hear my cry, O God; Attend unto my prayer.
 2 From the end of the earth will I call unto thee, when my heart is overwhelmed:
¹Another reading is, me. ²Or, lawgiver
³Or, Unto. ⁴Or, Who will lead me &c.
⁵Or, Will not thou, O God, who hast cast us off, and goest . . . hosts? ⁶Heb. salvation
⁷Or, fainteth

PSALMS 60.2-62.6
 Lead me to the rock that is higher than I.
 3 For thou hast been a refuge for me, A strong tower from the enemy.
 4 I will dwell in thy tabernacle for ever: I will take refuge in the covert of thy wings. [Sē'lāh
 5 For thou, O God, hast heard my vows: Thou hast given me the heritage of those that fear thy name.
 6 Thou wilt prolong the king's life; His years shall be as many generations.
 7 He shall abide before God for ever: Oh prepare lovingkindness and truth, that they may preserve him.
 8 So will I sing praise unto thy name for ever, That I may daily perform my vows.
 God alone a Refuge from Treachery and Oppression.
 For the Chief Musician; after the manner of Jeduthun. A Psalm of David.

62 My soul waiteth in silence for God only: From him cometh my salvation.
 2 He only is my rock and my salvation: He is my high tower; I shall not be greatly moved.
 3 How long will ye set upon a man, That ye may slay him, all of you, Like a leaning wall, like a tottering fence?
 4 They only consult to thrust him down from his dignity; They delight in lies; They bless with their mouth, but they curse inwardly. [Sē'lāh
 5 My soul, wait thou in silence for God only: For my expectation is from him.
 6 He only is my rock and my salvation:
⁸Or, a rock that is too high for me. ⁹Heb. tent. ¹⁰Or, given a heritage unto those &c.
¹¹Heb. is silent unto God. ¹²Or, as otherwise read, Ye shall be slain &c. ¹³Heb. be thou silent unto God.

The Ryan C. Bailey & Associates Transformation Framework

Becoming Whole by Returning to God's Love

For clients engaging in coaching, counseling, and consulting

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What Is the Ryan C. Bailey & Associates Transformation Framework?

The Ryan C. Bailey & Associates Transformation Framework is a biblically-rooted, practical approach for working on growth, challenges, and decision-making across coaching, counseling, and consulting. At its core, the framework is about returning again and again to the foundation of God’s love, as revealed in Jesus Christ and the Gospel, and allowing that reality to shape beliefs, decisions, and actions at every level of life.

This framework is used to help individuals and teams uncover what they truly believe, surface the “gap” between head (knowledge) and heart (core trust), and practice aligning beliefs and choices with God’s truth.

Why God’s Love?

Every aspect of the framework centers on God’s love, because that is where authentic and lasting change always begins and ends. God’s love is not theory or sentiment, but the most reliable reality—a truth continually reinforced by Scripture and the Gospel. The more deeply God’s love moves from concept to conviction in every part of life, the more a person’s values, habits, and relationships can be transformed at the root.

How Does The Framework Work Across Disciplines?

Coaching:

Sessions focus on clarifying practical goals, surfacing the beliefs driving actions, and aligning those beliefs with what God says in Scripture. Coaching uses encouragement, accountability, and practical action steps, always coming back to the foundation of God's unwavering love.

Counseling:

This setting addresses wounds, patterns, and questions at the level of the heart. Together, counselor and client examine the beliefs shaping emotional life and experience, using Scripture and the Gospel as the primary standard for reality, comfort, and hope.

Consulting:

Whether addressing decisions, leadership, or team culture, the framework listens for values and beliefs guiding the group. God's love, as defined by His Word, becomes the lens for wise decisions, healthy relationships, and lasting impact across organizational life.

The CHEW Process: The Central Practice

CHEW—Confess, Hear, Exchange, Walk—is the actionable rhythm at the heart of the framework. It’s not a formula, but a repeatable process for belief renewal and practical change, usable in solo reflection, groups, or guided sessions.

- **Confess:**
State honestly what is happening—struggles, temptations, confusion, or even places where beliefs are strong but incomplete.
- **Hear:**
Bring the situation to the standard of Scripture. What does God’s Word actually say about His love, your identity, and this challenge, beyond what emotion or past experience might suggest?
- **Exchange:**
Lay aside ways of thinking or living that do not line up with God’s truth, and take hold of what God Himself has promised, commanded, or described in the Gospel.
- **Walk:**
Act on what is true—taking a step forward, whether in conversation, a new habit, or a repaired

relationship—with confidence that this action is rooted in God’s revealed love and wisdom.

This process is used throughout coaching, counseling, and consulting, and is designed to become a regular rhythm for clients seeking renewal and alignment with God’s heart.

What's Distinctive About the Framework?

- **Scripture-Centered:**

God's Word is always the standard of truth—not mere sentiment or opinion.

- **Practically Integrated:**

It works across disciplines—coaching, counseling, consulting—by tracing issues back to core beliefs and the “gap” between knowledge and trust.

- **Focused on Core Beliefs:**

The root of most challenges and opportunities aren't just surface behaviors, but the core beliefs and stories people live by. This framework is structured to help surface, examine, and shift those beliefs toward God's reality.

- **Rhythm of Return:**

Progress is measured not by perfection, but by turning again and again to the reality of God's love and the Gospel until it shapes the real, daily experience and choices.



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What Will Sessions Using This Framework Involve?

- You set the agenda—sessions focus on what matters most to you: whether addressing challenges, making decisions, pursuing goals, or wrestling with faith and emotions.
- We will explore how beliefs (about God, yourself, and others) shape your experience, using Scripture as the anchor throughout the process.
- The CHEW process may be practiced in-session and encouraged between meetings, building a sustainable pattern for ongoing growth and alignment with what is true.

“For I am sure that neither death nor life, nor angels nor rulers, nor things present nor things to come... will be able to separate us from the love of God in Christ Jesus our Lord.” (Romans 8:38–39, ESV)

This is not a guarantee of specific outcomes, but an honest presentation of the process by which real transformation takes root: by returning to, and building on, the unshakable love of God and the truth of the Gospel.



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If you want further resources about how the framework can apply to your situation, or how to use the CHEW process yourself or with others, please ask for a guide or sample practice. This document is simply about the framework and the path it lays out—where you go, and what you build on it, is your story.